

Date: Monday, March 25, 2024

2:00 – 4:00 pm

Teams

FACILITATOR: Andrew Clark (Fanshawe) & Kristy Kastelic (SWO STS)

RECORDER:

ATTENDEES:

REGRETS:

#	Items	Action to be Taken
1	Welcome & Introductions (Kristy)	
2	Review January Minutes (Kristy)	
3	Review Agenda (Kristy)	
4	New Partnership Update (Andrew)	
5	Bike Train Presentation (Andrew – Healthy Way Consulting)	
6	School Travel Planning (Andrew & Kristy) <ul style="list-style-type: none"> • School Registration Form (Andrew) • Overview of the final profile questions (Andrew) • Connecting the Profile Questions to the resources (Kristy) • Next Steps & Pilot (Kristy) 	
7	Communications Working Group Outcomes (Kristy) Phase 2: Action & Skill Building <i>Messaging Template</i> <ul style="list-style-type: none"> • Help our children stay safe by following these simple rules when driving in a roundabout! • Get ready to walk, bike, and roll to school by checking out our video _____! • For more videos and resources to help your kids use active school travel visit activesaferoutes.ca. <i>Specific Messaging Topics</i> <ul style="list-style-type: none"> • We would like to share educational activities around existing videos developed by ELMO ASRTS and our partners, such as the PXO Videos, Roundabout Safety, and Travel Videos from STS. • We would like to add some feedback and contest type activities throughout this campaign to allow for us to collect some success stories that can be promoted. 	
8	Program Offerings (Kristy) <ul style="list-style-type: none"> • CAA Safety Patrol 	
9	Roundtable Updates	
10	Closing Remarks	