

ELMOS ASRTS Steering Committee Meeting

January 22nd 2024

Attendance: Andrew Clark, Emily Petch, Graham Gress, Lauren Giffen, Marianne Larsen, Kristy Kastelic, Darrel Jutzi, Sean Wraight, Scott Askey, David Ferguson, Sylvia Hazenberg, Erica Arnett, Allison Miller, Roberta Gibson, Tanya Charyk Stewart, Melody Viczko

Introductions

- Round table

Minutes and Agendas

- No minute adjustments
- No additions to the agenda

Secretary

- MLHU had expressed interest in this role, but are going through a re-working
 - o Not currently able to commit
- City of London has shown interest in fulfilling the position
 - o No updates that participants are aware of

Bike Train

- Andrew gave an update.
- Interviewing partners.
- Met with Waterloo region on Monday and had some re-working
- Meeting with Alison and team next Friday
- Waterloo region is supporting an informal bike training program in schools (no insurance)
- School boards are completely supporting it and happy with it
- Our approach is currently more formal
- Uncertain how to proceed.

School Travel Planning

- Trying to get a pilot up and running for the spring with one to two schools
- New content up on the website with the information on the new travel planning process
- School profile, create an action plan, and implement an action plan
- Resources are not in an organized way that allows everyone to connect everything together.
 - o Things are grouped together, but in a nonsensical way. Or are not grouped
- Kristy and Andrew to organize, using the cover sheets made by the nurses to organize

- Need to see what is there, identify what is missing, and mapping out possible solutions which will cover each level of complexity within the manual
- Need to find some supports for curriculum connections
- Next steps get resources reviewed for curriculum connections. Melody Viczko at the facility of education at Alt house.
- Set up pilots with interested schools for May.
- Hoping to refine over the summer and have a more formal process for next September
- A few schools have reached out with various levels of interest: whether been for resources, or more information for STP.
 - o No schools are set ahead for piloting yet, because the STP has not been finalized.
 - o Good idea to reach back out to those schools to put the feelers out, and see if they are still interested (admin changes etc may of effected them)
 - o Maintain the pilot to one to two schools because it will be manual to start with.
 - o Looking to have a school from each school board, and each region to start. So far all schools have been London TVDSB schools

Communications Plan

- Our current program has dropped out of visibility after COVID
- Multiple phases
 - o Phase 1 is repackaged information on who we are etc 6 key messages
 - o Phase 2 is action and skill building, resources and videos
 - o Phase 3 is celebrating successes, continue the conversation over the summer
- Will have templates and plan ahead
- Coordinated messages to events that are occurring in the community. Bike to school week and iwalk are good examples
- Note from Marianne to be cognizant of using “staff” and not teachers in messaging
- Messaging
 - o Andrew has a tweet/ message sheet already created with a secondary tag sheet
 - o Facebook and Instagram are pre-scheduled
 - o Will be posting every Wednesday on all three platforms. Please inform the communication department in your organizations so that things can be shared and re-tweeted
 - o Looking to share messaging on electronic boards, please share if you know of any

Program Offerings

Wayfinding Program

- 10,000 from City of London a few years ago, which ASRTS ELMO added to, in order to deliver wayfinding signs in Oxford, Elgin and London
- There is a different project structure now, but Kristy has a detailed process from the last wayfinding sign process
- Application process for the wayfinding signs is not currently open but they would like to see getting started again
- No funding currently

- Past wayfinding signs are a great win to incorporate into the communication plan

Bike Rack Program

- City of London expressed interest in potentially supplying funding in the future for schools
- Would be good to incorporate into bike train program etc
- No funding at this point but would be good to build capacity for in the short term
- Looking for additional fundings for counties outside of London Ontario
- In the past (Parkside) had a project that involved students who designed and help create the bike racks through a school program. Allowed for materials to be achieved at a lower cost and involve students/ local businesses.

CAA Safety Patrol Program

- Used to be implemented by police working in schools, police no longer work in schools
- The police where the ones who were training in the schools
- CAA adjusted the program so now anyone who has received the training can go into the schools and provide the training
- Trustees will be voting on whether police are coming back into schools, LDCSB possibly has approved it
- So far we still have the train the trainer program. The committee is exploring options on who would receive the training and provide it to the schools.
- Would like to re-pilot it in the spring. The trainer from our committee would train one person at the school level. The school would then take it over at that time
- Before there were approximately 15 schools involved

New External Partnership Development

- We made a list of different partners at the last meeting
- Identified both past organizations and new ones
- We have more flexibility in terms of additional partners coming to the table, because of the virtual nature
- We have a list, and we need to fill out who from the steering committee will reach out to the different potential partners
- They can be invited as a resource, or active member
- We hope to find contact people at each organization which makes sense
- Some discussion around: HEAL, indigenous nations etc

Round Table Updates

- Marianne: TVDSB strategic priorities under consideration
- Scott: Co-chair of TVDSB environmental management committee resurrecting that group, and partnerships such as with the City of London. Revising policy and procedures. Many connections to ASRTS. Was successful in the past
- Andrew: lucky to present ideas on ASRTS to principle meeting, communication piece for ASRTS has been sent to superintendents in TVDSB.

- Sean: community partnership grant does not have a goal for fiscal year – starting in April. For road safety groups that want to do the work at a grass roots level in the community. Although ASRTS may not partake in it we may have connections who would want to use it. Even parent organizations can apply to it. Road safety achievement awards in June this year. Sean will be looking for nominees for categories such as collaborations, initiatives, professionals, volunteers, and lifetime recognition etc
- Melody London Cycle Link: LCL is continuing to plan to offer programming in the Ride to Thrive program in the Spring and Fall 2024, with grant applications for programming being submitted at this time. Melody and a summer research intern conducted a program review for R2T during the summer and the report was shared with the LCL director to help support the work of LCL in its education programs. Additionally, Ingersoll has asked LCL to work with them to deliver the R2T program in the schools, which is great news for the continuing success of the program.

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