

Wayfinding Signs

What are wayfinding signs?

- Signs that give information on the amount of minutes the school is away from their current location
- The minutes are based off the average walking speed of elementary school children of 1 meter per second



How are they placed?

- There will be 3 to 5 routes planned for each school
- Each route has approximately 3 wayfinding signs that lead to the school
- Signs are placed at different distances away from the school between 400 meters and 1.6 kilometers
- At each sign location fun activities can be added to engage children (i.e. hopscotch)

What are the benefits of wayfinding signs?

- Finding your way around the community is a valuable skill that **builds independence and confidence** in everyday life. Sometimes our surroundings make it hard for children and adults to participate in walking/cycling. Wayfinding signs make our routes easier to travel.
- **Builds community awareness.** The sign shows neighbours and alerts drivers that this is a school walking or cycling zone.
- **Helps students plan their route to school.**
- **Makes active travel seem easy** by showing the distance to the school and how long it would take to walk or cycle to school.
- **Encourages children and parents/guardians to be physically active.** Participating in active travel improves physical and mental health, helps with student success in school and is good for the environment.