

Mobility Master Plan (MPP) - Allison

- Big project of the city is the Mobility Master Plan - trying to make London better for all
- **Mobility Master Plan:** Is a long-range plan that provides a framework and direction for transportation infrastructure, policy and program needs across the city
 - ◆ It is updated every 10 years
 - ◆ Shifted from calling it "Transportation" to "Mobility" - Mobility is a more inclusive term
 - ◆ Inverted pyramid - look at transportation needs as a whole. Making active transport the highest priority and then other types of transportation at the bottom of the triangle (Prime focus = Walking, then cycling, then transit, then cars) does not include movement of goods
- **Scope Considerations of the plan**
 - ◆ Focusing on Moving people instead of moving things
 - ◆ Multimodal level of service
 - ◆ Looking at transportation through a climate lens - our transportation has a big effect on the environment locally. There is a climate emergency.
 - ◆ ****Looking at this through an equity and inclusion lens**
 - ◆ Public health voice will be much stronger this time around in comparison to 10 years ago
 - ◆ Operations and winter maintenance - ****big question is how will things be funded**
- Mobility Master Plan - 3 phases
 - ◆ Phase 1: 1st launch is Fall 2021- Spring 2022 goals:
 - Establish shared vision and understand needs
 - Establish community connections
 - Provide education opportunities
 - Consult on vision and guiding principles
 - Learn about mobility experiences, goals, and barriers
 - ◆ Phase 2 - Summer 2022 - Winter 2023
 - Explore solutions and make connections
 - What data do they have, what data is still needed
 - ◆ Phase 3 - Spring 2023 - Winter 2024
 - Confirm and refine the path forward
 - Begin drafting a Mobility Master Plan

- Revisit budgets and recommendations with the most impacted groups
- Present and publish the final plan
- Getting feedback from londoners

→ **Draft Vision statement - looking for any feedback on this.**

- ◆ "In 2050, Londoners of all identities, abilities and means will have viable mobility options to allow them to move throughout the city safely and efficiently. The movement of people and goods will be environmentally sustainable, affordable, and supportive of economic growth and development"
- ◆ What comes out of the draft are the Mobility Master Plan Guiding Principles: Environmentally sustainable, integrated, connected and efficient, financially sustainable, equitable, healthy and safe
- ◆ **What does this all mean to committee members on ASRTS?** - from a city perspective we want to ensure MMP includes policies that support the active safe routes to school work. For this there needs to be inclusion of children and youths transportation needs, perspectives and their stories are integrated.

Action to be taken - MPP

- Allison wants feedback on how to integrate the student voice and student transportation needs within this MPP plan
- MPP committee is looking for any feedback regarding the draft vision statement
- Goal is to get more kids to walk/roll to school
- **Allison is asking that the ASRTS committee helps them with the engagement phase of the MPP plan right now. This includes committee members sharing information with their networks, conducting their own engagement and conducting it back to the MPP team, as well as helping the committee brainstorm engagement ideas on how to capture the youth voice.
 - ◆ Some ideas so far that are most effective for capturing youth voice: focus groups, stories through Art (art contests), school walkabouts
 - These are just the ideas the MPP team has come up with, but she is looking for feedback from everyone else
- MPP committee is also looking for feedback on the 6 questions they have drafted up (**Draft Engagement Questions**). Questions are meant to get people to think about the way they move around.
 - ◆ What is moving around the city for work/school/life like for you?

- ◆ Do you think there are ways that moving around your neighbourhood and the city can be made safer?
 - ◆ Is it affordable for you to move around the city?
 - ◆ How comfortable do you feel as you move around the city?
 - ◆ When you're making choices about how you move around the city, does the environment and protecting it play a role?
 - ◆ Does mobility impact where you live, work, or go to school?
- Project information- visit getinvolved.london.ca; To contact the team - mpp@london.ca or 519-661-4580
 - Dianna Row at storybook- has talked about offering free Fridays at storybook gardens and promoting to families that would otherwise have barriers to participation. She mentioned a theme each friday. One could be an Active transportation theme.
 - Molly mentioned that london cycling could put together a focus group for an event to get a select number of cyclists together to talk about their stories and include youth in that discussion
 - Andrew suggested a video explaining some of these things and bringing it to the school counsels to bring about conversation

Wayfinding Signs (Kristy)

- Wayfinding sub committee received 15 elementary school applications for wayfinding signs. All but one of the applications was submitted by the tbds schools. They are trying to address neighbourhoods where schools are close together so they can reach more students.
- Based on geography of applications: 1 school from middlesex county, 11 in the city, 1 from oxford, and 3 from Elgin
 - ◆ A few schools have been waitlisted
- They received an application from Elmer, where there used to be rejection of the program in the past. They met with the town administrator for planning and they are in talks. Program will be brought to town council at the end of April.
- In terms of funding, the city of london has contributed an extra \$6000 on top of \$10,000, so a total of \$16,000 for schools in the city.
- MLHU has approved \$1000 dollars for the project, still waiting to hear back from southwest.
- Only one school was unable to contribute any money.
- They solidified the payment process between city and MLHU bank account, the committee, and the schools

Action to be Taken - Next Steps (wayfinding signs)

- ◆ Sign locations in the school meetings. Andrew and Kristy working through this. Goal is to do 2 school sites at a time.
- ◆ Have to look at sign locations, getting it approved through the city, and then installation phase
- Only school unable to contribute funds was Eastdale (Woodstock) so it was hard to justify helping them. Schools need to put a partial contribution in to get the help.
- Sign has already been designed. There are photos of the graphic. Arrow distance and direction will be provided to the shop. Allison offered to work with a graphic designer and then send it to a design shop.
- Installation timeline goal is gonna depend on how quickly information comes back.
- Westmount and St. Rose of Lima - do we need double signs or can we put two names on one sign because the property is the same? Andrew suggested lengthening the sign by 3-4 inches and both names fit on it.
 - ◆ Asking for feedback on whether this would be a good idea or not to share one sign between the two schools
 - ◆ Allison said minimising amount of signs used would be best practice
 - ◆ Whole purpose is to lower the cost between two schools - so if increasing size of the sign works it could be a better idea to just have one sign
- Using \$3000-4000 in committee funding. This leaves lab with \$2000 cash leftover after expenses

Website Update (Kristy)

- Progress continues. Developer is working on uploaded all the content they have
- Overall website is looking more livelier and engaging than it was before
- Next big piece is STP manual that needs to be uploaded
- They have asked the developer on how to keep the structure clean and the same
- Waiting on feedback from developer
- Links below to websites - **looking for any feedback/website suggestions**

<http://new.activesaferoutes.ca/resources/celebrations/>

http://new.activesaferoutes.ca/resources/resources-list/?_sft_section=iwalk

<http://new.activesaferoutes.ca/resource/announcements/>

<http://new.activesaferoutes.ca/resource/posters/>

School streets Pilot (Emma & Allison)

- Emma, Allison and colleagues had a good conversation with the principal at Old North public school. Talking about school streets and possibly piloting a school street at their school. Closing down a street/portion of a street and making sure kids are safe when crossing the street when going home from school
 - ◆ Vice principal and principal recognized that they are a Cadillac version of a school because they have sidewalks on both sides and traffic is not that bad, but there have been circumstances with construction that has caused barriers to families
 - ◆ They are looking at a pilot project - not something long-term, it will require volunteers to close streets, open them back up, communicate with the area and guide them through safely.

Action to be Taken - School streets Pilot

- Trying to figure the school streets pilot project out through resourcing still and they are looking for feedback on ways to actually close the street.
- Evaluation - trying to have a before, during, and after implementation surveys to give to parents on the street and getting them to fill out surveys through QR code. They want to hear back from neighbourhood residences as well through interviews, or getting them to type out feedback online.
- Evaluation ethics application should be submitted in the next few days
- One of the barriers right now is being able to evaluate air quality around schools. One of the barriers is that there is a real concern about privacy around collecting air quality data around the school
 - ◆ Trying to find solution by early April

Roundtable Updates

- Themed Friday event- think of ways that organisations/committee could contribute to the theme of active transportation. Could committee provide

nearby bike trail maps/ a day where there is no car parking and only bike parking and they decorate their bikes etc

- Andrew suggested that kids could be more involved in the process through a photo booth etc - take videos of kids and parents discussing active school travel and make it into an event where prizes are involved
- Update: Revision of road safety surveys will be sent out to everyone to look over. 10 workshops were done so a lot of different opinions/perspectives have been included