

MINUTES

Active & Safe Routes to School Steering Committee

Date: Tuesday, June 15, 2021

1:00-3:00 pm

Zoom Meeting

FACILITATOR: Andrew Clark (HEAL)

RECORDER: Melissa Thomas

ATTENDEES: Molly Miksa, Sean Wraight, Sylvia Hazenburg, London Cycle Link, Kalyn Ante, Jenn Gilbert, Graham Gress

REGRETS:

#	Notes	Action to be Taken
1	Welcome & Introductions	-
2	Review Minutes from March 16, 2021, Meeting Recap: <ul style="list-style-type: none">- Wayfinding Signs: \$10,000 from the city of London to be spent on London schools and the Wayfinding Signs Project- Developed a working subgroup to work on Wayfinding Signs- Website has been re-developed: Microsoft survey completed, results to be shared- OAST Innovation fund: Denied innovation grant. STS is still planning on doing projects outlined in the grant	-
3	Review Agenda	-
4	Discussion: Wayfinding Signs (Andrew) <ul style="list-style-type: none">- Received funding to pilot project- Implemented in 7-8 schools previously- Three (3) areas to be addressed:<ul style="list-style-type: none">o Key elements of Research equity	Application forms will be online and email contact will be provided if assistance from a team member is needed

	<ul style="list-style-type: none"> ○ Potential Impacts ○ Program Evaluation <p>Application Process</p> <ul style="list-style-type: none"> - Understand the sum of money needed by each school - Some schools have the ability to fundraise - Is there a way to leverage multiple schools in the same neighbourhood to increase the capacity and/or to stretch available funds further by engaging multiple schools within a neighbourhood? - Are there any interested community partners that are willing to collaborate? - Three main questions aiming to address how applicant would use Wayfinding Signs to help promote Active School travel in their school: <ol style="list-style-type: none"> 1. What communication would you have with the parents/kids/community? 2. How would you encourage more children to participate in Active School Travel? 3. How you will integrate Education and Encouragement for the use of wayfinding signs and what are the potential impacts? <p>Sean – Fairly straightforward, great length wise</p> <p>Kalyn – Do we know what capacity school Public Health Nurses will have to support the project?</p> <p>Andrew – Hopefully will have the answer to this in the next week</p> <p>Andrew – We need more capacity from the health units</p> <p>Kalyn – What role do the Public Health Nurses play in this process?</p> <p>Andrew – For the application process, some nurses may complete the application for the schools</p> <p>Andrew – We do now know what the capacity for PHNs will return to</p> <p>Andrew – Application forms will be online and email contact will be provided if assistance from a team member is needed</p> <p>Kaylyn – Can we still move forward in the absence of the support from the health units?</p>	
--	---	--

	<p>Andrew – We can continue this conversation until the wider team is here</p> <p>Andrew - Will change language in the application form and focus on providing support from ASRTS team referring persons to our email address</p> <p>Framework for evaluating responses received:</p> <ul style="list-style-type: none"> - Three elements that participation will be evaluated based on: <ul style="list-style-type: none"> o Socioeconomic Status – more likely to get applications from higher income schools. Aim is to reach out to other schools that will fit into the high needs, low-capacity bracket. o High percentage of children eligible to walk to school o Walkability – low walkability will make this element more important - Variables/metrics to be used to measure SES: <ul style="list-style-type: none"> o Percentage of children in LICO o Immigration status o Proportion of single parent households o Percentage of population without school diploma - Percentage of children eligible to walk to school <ul style="list-style-type: none"> o STS Bus Data <p>Andrew – We want to ensure there is at least 50% of children that are eligible to walk to school. Funds will be given to the school whereby students have the greater ability to walk</p> <ul style="list-style-type: none"> - Walkability: <ul style="list-style-type: none"> o Street trees o Sidewalks o Multi-use paths o Connectivity o Density of major roads <p>Potential Impacts of program:</p> <ul style="list-style-type: none"> - Considerations: <ul style="list-style-type: none"> o How will the program affect access to walking for kids? o Positive impacts that enhance health equity o Negative effects that contribute to/maintain/strengthen health disparities o The probability of the predicted impacts
--	---

<p>The severity and scale of impact Immediate of latent impacts</p> <ul style="list-style-type: none"> ○ Will some people/communities benefit more the program than others? <p>Criteria for Awarding Wayfinding Signs</p> <p>Andrew - Focus in the past has been on high income schools and those with greater capacity</p> <p>Andrew - Lots of the money invested by the city in STP has gone to higher income schools</p> <p>Andrew - Aim is to distribute funds more equitably</p> <p>Andrew - Lower income neighbourhoods tend to have lower walkability and will require the Wayfinding resources</p> <p>Kalyn – My only concern is that in previous years, there has been a requirement to have a large parental involvement. Families that have lower total family income are less likely to have time to commit to and volunteer in parent associations. By removing that as a mandatory requirement for the application may provide more options for schools, thus increase the capacity of support for parents. This will ensure school inclusion</p> <p>Andrew – if a school is a willing to pay for the all the signs on their own, we will be happy to have them</p> <p>Evaluation</p> <p>Evaluation framework touchpoints:</p> <ol style="list-style-type: none"> 1. Evaluation: every applicant will receive a 3-question survey to provide feedback <ul style="list-style-type: none"> ○ Basic questions ○ Level of difficulty 2. Monitoring: what impact has been made? <ul style="list-style-type: none"> ○ 3-month update ○ Is the \$10,000 investment worth it? ○ Develop data collection methodology 3. Dissemination <ul style="list-style-type: none"> - Develop recommendations to share with the community <p>Molly – Is it just Wayfinding signs? Is there any integration of bike racks in schools? Or is anything walking school bus related?</p>	
---	--

	<p>Andrew – Aiming to find out what applicants are aiming to do conjunction with the Wayfinding signs</p> <p>Andrew – Wayfinding signs on their own do not have any impact, without any promotion or implementation of school activities.</p> <p>Andrew - Campaigns on walking to school days, safety education and bike training that are available to schools if they schools are interested</p> <p>Sean – How many potential schools can be done?</p> <p>Andrew - \$10,000 is available. Dependent on how far it can stretch. We also have funds in the committee bank account, so if there are applications outside of London then internal funding must be found. Aim is to have the greatest impact on the greatest number of schools, money permitted</p> <p>Sean – Identify potential schools and educate them on the potential advantages of the project.</p> <p>Andrew – we are more likely to get applications from the usual schools</p>	
<p>5</p>	<p>Discussion: ASRTS Pilot & HEAL STP Evaluation (Andrew)</p> <ul style="list-style-type: none"> - HEAL is currently doing a pilot study that is evaluating our School Travel Planning survey tools - Parent and Youth Survey - Conducting interviews with parents and youths throughout the month of June - Aim is to interview 100 parents and youths - Interviews are 1 hour in length - \$35 gift card incentive - Purpose: <ul style="list-style-type: none"> o Understand whether evaluation tools have face validity – are questions being interpreted the way we want them to o Understand whether the evaluation tools have construct validity - Interviewed 64 participants (parents and youth) <p>Andrew- if anyone has a link to families and wants to send the information out this will be helpful.</p> <p>Andrew – Do not have ethics approval for the Public school board</p>	<p>Kalyn – Will reach out to contacts at the YMCA</p> <p>Andrew will distribute both the parent and youth surveys allowing for the provision for feedback</p> <p>Graham – Will touch base with Terry</p>

<p>Jenn – Did you try the Boys and Girls Club? YMCA?</p> <p>Andrew – Yes</p> <p>Kalyn – Will reach out to contacts at the YMCA</p> <p>Parent Survey:</p> <ul style="list-style-type: none"> - Characteristics of Participants - School Travel Planning question - Mode of Travel - Participants have the ability to provide information for all children attending a particular school - Independent Mobility questions asked - Barriers to Active School Travel questions - Facilitators to Active School Travel questions - Travel Behaviour Attitudes - Mapping areas of concern - Youth Survey is similar, the only difference is a road safety knowledge section <p>Sean – Are there any issues pertaining to distribution</p> <p>Andrew- completed 44 surveys, 10 booked, 6 tentative</p> <p>Andrew- Will have difficulties recruited the remaining 25 persons</p> <p>Andrew – Lots of middle-income households participating. There is not enough diversity.</p> <p>Kalyn – would doing direct emails to the neighbourhood resource centers be helpful?</p> <p>Andrew – Yes</p> <p>Kalyn – What about family centers?</p> <p>Andrew – They all received it as well.</p> <p>Graham – Will touch base with Terry</p> <p>Andrew – There is money set aside for translation through ARSTS funds to increase accessibility</p> <p>Kalyn – Is language a deterrent? Is there a way to promote that the survey will be available in other languages?</p> <p>Andrew- We do not have the staff availability. Interested in participants where English is not their first language</p>	
--	--

	Andrew – More diversity is needed	
6	<p>Discussion: Website Updates</p> <ul style="list-style-type: none"> - Met with developer - Upcoming events section has been added - Added an “About Us” section - Resource page will be graphical <p>Sean – Will there be a social media feed?</p> <p>Andrew – It will be added on somewhere on the main page eventually</p>	Will be launched by the end of the summer
7	<p>Discussion: School Travel Planning for 2021-22</p> <ul style="list-style-type: none"> - Unsure as to what next year will look like - Midterm Plan - Full evaluation pilot study in two pilot schools - After Christmas we will be able to move forward with School Travel Planning - STS will still have full capacity <p>Call out for Co-Chair if anyone is interested</p>	-
8	<p>ELMO ASRTS 2021-22 Meeting Schedule</p> <ul style="list-style-type: none"> - Schedule for next year will be every other month - Hoping to meet in person again - STS has volunteered their space 	-
9	<p>Roundtable Updates</p> <p>Sean – Consider hybrid model for future meetings</p> <p>MTO Public Outreach and Education Office Updates</p> <ul style="list-style-type: none"> - The Moving Ontarian’s More Safety (MOMS) Bill received Royal Assent on June 3, 2021. MOMS legislation will combat street racing/stunt driving and aggressive and unsafe driving on our roads. The legislation also includes measures to protect vulnerable road users, such as pedestrians and highway workers, improve truck safety, and strengthen provincial oversight of the towing sector. 	-

- The 2020 Road Safety Achievement Awards (RSAA) application/nomination papers will be going out by the end of June. We are looking at a few dates in the Fall to announce winners. It will be a digital ceremony.
- The POEO will be transitioning the grants program to an online stream of the Transfer Payment Ontario Network (TPON). The online electronic application process will increase access to non-profit road safety groups across Ontario. The next opportunity will open for one month at the end of June. if anyone has questions or needs assistance with the process, you can contact POEO@ontario.ca or call Phone: (437) 243-8514
- \$200,000 to be used for road safety programs
- Currently working on several e-toolkits that will give our partners shareable road safety resources in a new and dynamic format. Speeding and Aggressive and Vulnerable Road User Toolkits will be available soon.
- MTO's Public Outreach and Education Office completed this survey biennially since 2011, with the exception of 2019. The survey covers a broad range of road safety issues. The focus is on capturing changes in road users' behaviours and attitudes; rather than uncovering what drives attitudes or behaviours
- Hosting two virtual information sessions on **June 17, 2021 at 1:00pm** and **June 24, 2021 at 1:00pm**. To register for a session, please contact POEO@ontario.ca with your name and preferred date.
- Mark your calendars for June 22nd and for more information, or to apply, please visit: Listed under Road Safety Community Partnership. <https://www.ontario.ca/page/available-funding-opportunities-ontario-government> (English version) - click on 'Road Safety Community Partnership Program' or <https://www.ontario.ca/fr/page/possibilites-de-financement-offertes-par-le-gouvernement-de-ontario>

	<p>Andrew – Not enough focus on cycling safety. Would there be interest from the road safety committee to put efforts into this?</p> <p>Sean – Yes, there would be an interest</p> <p>Andrew – What is the timeline for spending the available funds?</p> <p>Sean – End of the next fiscal year which would be March 31, 2022</p> <p>Kalyn</p> <ul style="list-style-type: none"> - Met on Wayfinding pieces - ParticipACTION community better challenge month: sharing promotional materials - Not the best time for promotion <p>Sylvia</p> <ul style="list-style-type: none"> - Children Safety Village closed down. Hoping to reopen in January 2022 <p>Graham</p> <ul style="list-style-type: none"> - Helmets on kids committee have fundraised and ordered minutes. Will be distributed to schools next week <p>Update Andrew</p> <ul style="list-style-type: none"> - Contracted to do an OAST policy scan - 400 survey responses - Recommendations will come from these responses - Will have an impact on the province/country - Next meeting will be in September 	
10	Closing Remarks	
11	Other Business	

CONFIRMED _____ CHAIR