

# MINUTES

## Active & Safe Routes to School Steering Committee

Date: Tuesday, March 16, 2021

1:00-4:00 pm

Zoom Meeting

**FACILITATOR:** Andrew Clark (HEAL)

**RECORDER:** Erika Romanelli-Baird

**ATTENDEES:** Kristy, Linda Steel, Maureen Heath, Allison Miller, Kalyn Ante, Sean Wraight, Daniel Hall, Melissa, Graham Gress, Laura Gonszalez, Tanya Charyk Stewart,

**REGRETS:**

#	Notes	Action to be Taken
1	<b>Welcome &amp; Introductions</b>	
2	<b>Review Agenda</b>	
3	<b>Review Minutes from November 17, 2020</b> <ul style="list-style-type: none"><li>- Nothing missing from last meeting</li><li>-</li></ul>	
4	<b>Working Discussion: Wayfinding Signs (Andrew)</b> <ul style="list-style-type: none"><li>- \$10,000 to be spent on London schools (additional funding for outside of London, Woodstock and Middlesex), extras should be covered by internal funding</li></ul> Maureen – Elgin County, not interested in wayfinding, may create sign pollution, focused mainly on London and other areas  Andrew – Waterloo 2016/17 school signage program, how far distance to school is, ASRTS project built off this, impact perceptions of distances to school <ul style="list-style-type: none"><li>- Signs based on walking speed, consultation with kids grade 4-8, inclusive design</li><li>- Evaluation: more schools involved, need to gauge interest</li></ul>	<ul style="list-style-type: none"><li>- Internal funding numbers for wayfinding signs for next meeting</li><li>- Andrew to find other wayfinding information for next meeting</li><li>- Sub-group to review application and bring back a finished copy to be looked over by steering committee: <b>Kalyn, Graham, Andrew, Kristy OR Melissa</b></li></ul>

- Site selection, sign locations (uses traffic, busing, pedestrian data)
- Signs oriented towards schools, cannot be on LTC posts or stop signs
- Used existing STP committees and working groups, some challenges with people having issues with signs

Application: what signs are wanted, what is already being done, how can the signs be integrated with existing initiatives

Sean – Any positive feedback?

- Qualitative feedback, hard to decipher what can cause increase in AT, positive comments regarding perceptions of distance, made it clear people were entering a school zone (decreased traffic speed because they are looking out for kids) (Sean, positive feedback)

Allison – more equity in the future

Kalyn – following up on equity issue, “what is already being done?”, what is the follow up if this is the first initiative being done, how can first steps be encouraged or recommended

Maureen – how can the evaluation be more equitable (1<sup>st</sup> initiative vs 5<sup>th</sup> initiative), PH school rating system, certain portion of budget could be allocated for higher needs schools

- Andrew: certain % of signs should go to higher needs schools
- Kalyn: need could be determined based on number of kids walking or being bused

Kristy – Have schools been told no?

- Only refused bike racks, never had need for bike racks
- Wayfinding signs: everyone who applied got them (except White Oaks, have not been able to move forward due to COVID)
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Maureen- Timeline for applications? Has to be done either before or after principal changes at the elementary school level

- Unknown right now
- Linda: coming weeks plans for next school year may be released (online vs. In person)

	<p>Andrew – Schools could be asked what are you planning to do to leverage AST, does not need to be STP?</p> <ul style="list-style-type: none"> <li>- Helps to provide inclusivity</li> </ul> <p>Kalyn – how are schools/parents made aware of STP?,</p> <ul style="list-style-type: none"> <li>- Nurses</li> <li>- Prioritizing schools where sidewalks to be installed</li> </ul> <p>Kalyn - “package deal”, STP and wayfinding could be done in stages, may draw in more interest, more people aware of opportunities and pre-work that needs to be done</p> <p>Daniel – wayfinding signs could be beneficial at any stage</p> <p>Andrew – action plan for developing STP within the school could be rewarded with wayfinding signs,</p> <p>Kristy – pick and choose what works best for the community, could be wayfinding as a first step or as a later step</p>	
5	<p><b>Working Discussion: Website (Andrew)</b></p> <ul style="list-style-type: none"> <li>- Development has been delayed.</li> </ul> <p>New website</p> <ul style="list-style-type: none"> <li>- Similarly branded.</li> <li>- About us, showcase research and partners.</li> <li>- New logos, using existing currently.</li> <li>- Steering Committee (terms of reference, minutes, meetings)</li> <li>- Contact us</li> <li>- STP</li> <li>- Schools will have individual log in (to store action plans, etc., also can be made public, lets us keep track of what schools are doing)</li> <li>- Resources (filter resources by different key words, ex. “celebrations”, can also search by “E” and see all corresponding resources)</li> <li>- Social media page (pre-made posts available for different messages, events)</li> </ul>	<ul style="list-style-type: none"> <li>- Erika: website feedback form (Microsoft forms)</li> </ul> <p><a href="http://new.activesaferoutes.ca/about-us/">http://new.activesaferoutes.ca/about-us/</a></p>

	<p>Allison – About Us, could move research to its own section.</p> <p>Daniel – Who is intended audience?</p> <ul style="list-style-type: none"> <li>- Page to determine interest (schoolboard, parent, interested in steering committee)</li> <li>- Resources more organized on the new page (need an image or screenshot to engage people better)</li> </ul> <p>Daniel – More specific tabs with less overlap?</p>	
6	<p><b>Update: OAST Funding – Innovation Fund (Kristy)</b></p> <ul style="list-style-type: none"> <li>- STS additional funding through OAST denied, still moving forward with planned initiatives.</li> <li>- Downloadable walking school bus guide (multiple languages)</li> <li>- Safety videos</li> <li>- Looking for feedback from the group in the future</li> </ul>	
10	<p><b>Update: CIHR Project &amp; Evaluation (Andrew)</b></p> <ul style="list-style-type: none"> <li>- Grant from CIHR to evaluate school travel planning (5 years, 12 intervention + 12 control schools)</li> <li>- Surveys and interviews with parents and students</li> <li>- Are we asking the right questions in the right way?</li> <li>- Study involves, travel diaries, air quality monitoring, accelerometer, GPS and surveys.</li> </ul>	
11	<p><b>Roundtable Updates</b></p> <ul style="list-style-type: none"> <li>- Tanya: injury prevention survey with pediatric trauma centers, how has COVID impacted injury prevention?, looking for feedback.</li> <li>- Daniel: Cycle Link, working with cycling into the future in Waterloo, pilot project, anyone who's interested in participating or leaving ideas/feedback.</li> </ul> <p>Cycle Link: non-profit, education/advocacy/community building, children and adults</p>	<ul style="list-style-type: none"> <li>- Provide feedback for Tanya's injury prevention survey when it is ready for review.</li> <li>- Email Daniel if interested in participating in London Cycle Link monthly meetings director@londoncyclelink.ca</li> </ul>

	First Rider Day: August, hopefully in person event	
12	<b>Other Business</b>	
13	<b>Closing Remarks</b>	

CONFIRMED \_\_\_\_\_ CHAIR