

MINUTES

Active & Safe Routes to School Steering Committee

Date: Tuesday, November 17, 2020

1:00-3:00 pm

Zoom Meeting

FACILITATOR: Andrew Clark (HEAL)

RECORDER: Gina Martin (HEAL)

ATTENDEES: Andrew Clark (HEAL), Gina Martin (HEAL), Sylvia Hazenberg (TVDSB), Graham Gress (LDCSB), Alexis Kampman (CYN), Maureen Cosyn Heath (SWO STS), Kristy Kastelic (SWO STS), Sean Wriaght (MTO), Laura Gonzales (TVCHSA), Allison Miller (CoL), Maureen Cosyn Heath, Tanya Charyk Stewart

REGRETS: Diane Szoller (CanBike), Chantha Sreng (MLHU),

#	Notes	Action to be Taken
1	Review Agenda	
2	Review Minutes from Sept 2020 <ul style="list-style-type: none">ASRTS name will stay the same based on votesEveryone still interested in a change will review a change in branding at a later timeTerms of reference approvedWebsite is still ongoingWayfinder signs will be discussed todaySocial media is ongoing and going well	
3	<u>STP Manual</u> <ul style="list-style-type: none">Andrew – Canada AST working group working on equity and AST. Discussion was had on removing enforcement because it was done in the states. Include engagement. Focus groups in Canada show enforcement is still important, but campaigns can be more inclusive and less stigmatizing.Sean- Not sure about excluding police/commissionaires but they could be under education. They bring key messages and feel exclusion would not be beneficial. Can discuss with police/commissionaires about priorities.Allison- Enforcement – more geared at drivers rather than the children and families who are engaging in AST. Pace cars are an example. Need to remember who the target audience is.Maureen- Enforcement plays a role, is a last resort, but focus should be education and advocacy.	

	<ul style="list-style-type: none"> • Andrew- More room for engagement but resources is a limitation • Manual itself discussed (Andrew) – “Keep it going” section reviewed. Goal setting, next steps, and being reflective and are key elements. • Kristy – from a facilitator standpoint all looks good 	
4	<p><u>Wayfinding Signs</u></p> <ul style="list-style-type: none"> • Andrew-City of London has given \$10,000 for within London outside of London if there is interest it can come from the committee budget or find other funds. Previously the application was based on schools writing a rationale, usually the school nurse. This can be put on the website. • Maureen- for equity it might be better to have application in other languages • Andrew- it is a requirement that the school had to have done a school travel plan • Alexis-are nurses still in schools, are they familiar. Equity is an issue. • As nurses aren’t in school due to COVID need to find a new way to get message out that this is an option and make applications accessible. • Maureen- Potential to go to schools that would benefit and gives signs and then give info on STPing. • Sylvia- Some schools don’t have the resources. Can get information beforehand on postal code with childhood injuries and target those. • Target pedestrian and MVC injuries of age 4-12/13 (Tanya) • Some schools may have reached out that may be low SES but may not have many injuries • Andrew- A plan could be to reach out to STP schools to do applications (not all may be successful) and the rest go to high needs schools • Not all programs or initiatives work for all schools so good to have options 	<p>Tanya and Andrew identify schools in areas that may benefit. Incorporate SES and number of students busing Andrew – will get a student to create a Microsoft form from the existing application</p>
5	<p><u>OAST Funding</u></p> <ul style="list-style-type: none"> • Alina has left- found another job • Megan on leave at present • Round 3 of funding- our region not eligible • Another innovation fund for \$30,000 for 50% matched funds (10% in cash). 	<p>Kristy and Maureen are working on this</p>

	<ul style="list-style-type: none"> • In kind donations from partners is welcome • 2 pieces from Maureen and Kristy – create materials that can be picked up at the community level 1) walking school bus manual – translated & 2) Micro-videos with safety messages – Instagram, facebook, and twitter friendly at different age groups. Locally branded but available for everyone. • Sean- Road safety - potential opportunities for funding next year. Also, seeking federal funding for micro messaging. • Andrew- potential for cycling safety/skills messaging 	
6	<p><u>Teams – Tutorial from Andrew</u></p> <ul style="list-style-type: none"> • Use general post for file sharing • Working groups can use for file sharing for specific items • Move meetings to Teams • Can toggle between the different organizations 	
7	<p><u>Duration of minutes</u></p> <ul style="list-style-type: none"> • Minimize to 1-3 rather than 1-4 • New items given up front in the agenda and provided so that people can be prepared • Responsibility of the partner to add to agenda and provide documents people need to be prepared 	Andrew will adjust moving forward
8	<p><u>Roundtable Updates</u></p> <ul style="list-style-type: none"> • Sean – has shared toolkits (e.g., safe winter driving) which provides evidence-based statistics and information to be used in messaging. • Allison – Good year for cycling • Kristy- Final report submitted • Tanya – No updates • Sylvia – Tying into CanBike and Helmets on Kids – programs for secondary schools have begun. • Alexis- No updates • Graham – No updates • Laura – No updates – happy to help with dissemination • HEAL- upcoming publications and data collection tools for CIHR grants are ongoing. 	
9	<u>Closing Remarks- None</u>	
10	<u>Other Business- None</u>	

CONFIRMED _____ CHAIR