

# Active Travel Passport Social Media Campaign

## Tweets

- 1) Backpack check, lunch check, pencils check, notebooks check, and let us not forget our active travel passports. Travel to school and track your travel during the Active Travel Passport Activity! <http://activesaferoutes.ca/climatechange/> #gogreentravelclean
- 2) Track your travel for the month of October! Click here to print out an Active Travel Passport and track how you and your family get to and from school <http://activesaferoutes.ca/climatechange/> #gogreentravelclean
- 3) For the Month of October, track your family's travel to and from school with the Active Travel Passport. Click the link to download your own <http://activesaferoutes.ca/climatechange/>.
- 4) For the month of October, use our Active Travel Passport to track when your family walks, wheels, busses, and limits idling. Print out your own passport at <http://activesaferoutes.ca/climatechange/>. #gogreentravelclean.
- 5) Share your travel with #gogreentravelclean
- 6) Tweet pictures of your passport with #gogreentravelclean

## Announcements

Hey **School name/School Mascots**, this month is International Walk to school month. To celebrate, we are hosting a competition! Complete your Active Travel Passport on your way to and from school every day for the month of October, to see how much you walk, wheel, bus or are idle free! Let's go everyone! Go Green. Travel Clean!

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How did you get to school this morning? If you can walk to school or take the school bus, not only are you making a healthy choice, but you're also helping our environment. If you must drive, make sure your parents turn off their car instead of idle. Track your travel to and from school with your Active Travel Passport. Go Green, Travel Clean!

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Did you know walking or wheeling to school or your bus stop helps your body feel good and helps the Earth feel well too? Do your part this month and use the Active Travel Passport to track your travel to and from school. Go Green, Travel Clean!

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Good day **School name/School Mascots**, thank you to everyone who participated in the Active Travel Passport activity this month. Even though October is ending, consider active travel throughout the school year. Walking or wheeling to school or walking to your bus stop is good for your health and our environment. Go Green, Travel clean!

# Newsletter for September for the Active Travel Passport Activity



NEED MOTIVATION TO

## go green travel clean?

Print out an active travel passport for your child  
and track their travel to and from school  
together

<http://activesaferoutes.ca/climatechange/>



## October is iWalk month



Track the ways you are getting  
to and from school with your  
own active travel passport.

<http://activesaferoutes.ca/climatechange/>



Walk or wheel  
with your child  
to school

Encourage your  
child to walk or  
wheel to the  
bus stop



Turn off your car  
when parked,  
instead of  
idling