



# Facebook Posts

Timeframe: August 20 – October 31, 2018

iWalk Day: October 3rd, 2018

<p><b>Week of August 20th</b></p>	<p>Start the year off with healthy habits and <a href="#">#gogreentravelclean</a>. Before your kids go <a href="#">#BacktoSchool</a>, try practicing the route together. Check out these safety tips available in multiple languages: <a href="http://goo.gl/lhwiFv">http://goo.gl/lhwiFv</a></p>
<p><b>Week of August 27th</b></p>	<p>With school starting and more children walking and wheeling to school, drivers have a role to make our roads safe. Do you know what to do as a driver at a Pedestrian Crossover? Check out this PXO video in English or French: <a href="https://youtu.be/uUwohgdyFO0">https://youtu.be/uUwohgdyFO0</a> or <a href="https://youtu.be/C2E8bltDYHI">https://youtu.be/C2E8bltDYHI</a></p>
<p><b>Week of October 1st</b> Theme: Go Green! Travel Clean!</p>	<p>October is International Walk to School Month. Not only is walking to school good for your health, but it is also good for the environment. This year we are celebrating Go Green! Travel Clean! A new campaign to promote cleaner air! Children using active travel or taking the school bus, and parents avoiding idling their cars reduces air pollution. Walk or wheel with us on iWalk day (Oct. 3rd!) and every other day this month. Get your school excited and plan a fun event to celebrate. Get ideas at <a href="http://activesaferoutes.ca/resources/walking-and-wheeling-campaign-resources/">http://activesaferoutes.ca/resources/walking-and-wheeling-campaign-resources/</a> <a href="#">#gogreentravelclean</a> <a href="#">#iWalk</a> <a href="#">#iWheel</a></p>
<p><b>October 3rd</b></p>	<p>Today is international <a href="#">#WalkToSchoolDay</a>. Join millions of kids around the world this week and celebrate being active, having fun and helping out the environment by walking or wheeling to school! <a href="#">#gogreentravelclean</a></p> <div data-bbox="451 1339 1003 1558" style="text-align: center;">  <p><b>International Walk to School</b></p> </div>
<p><b>Week of October 8th</b> Theme: Walk to school</p>	<p>1000 kilograms of CO2 emissions can be reduced by 9 families walking to school throughout the year. Encourage and participate in active travel with your children and school community and be a role model. Check out Tony the Streetwise Cat as he teaches us how to cross the street safely at traffic lights. <a href="https://youtu.be/6gMuXjcrwal">https://youtu.be/6gMuXjcrwal</a></p>

<p><b>Week of October 15th</b> Theme: Ride the Bus</p>	<p>100 kilograms of CO2 emissions can be reduced by eliminating 4 short car trips every week. An easy way to do this is by riding the school bus! If your children can't walk or ride the bus to school, consider sharing rides with friends to reduce the number of cars on the road. For more information about riding the school bus, visit <a href="http://www.mybigyellowbus.ca/">http://www.mybigyellowbus.ca/</a> <a href="#">#gogreentravelclean</a></p> 
<p><b>Week of October 22nd</b> Theme: Be Idle Free</p>	<p>120 kilograms of CO2 emissions can be reduced by avoiding idling your car 6 minutes a day for 1 year. For cleaner air around your school community, turn off your engines when parked. For more information check the City of London website <a href="http://www.london.ca/residents/Environment/Air-Quality/Pages/Idling.aspx">http://www.london.ca/residents/Environment/Air-Quality/Pages/Idling.aspx</a> <a href="#">#gogreentravelclean</a></p>
<p><b>Week of October 29th</b></p>	<p>Thank you for participating in our Go Green! Travel Clean! campaign. Even though iWalk month is ending, consider making Walking &amp; Wheeling Wednesdays to School part of your weekly routine. For ideas to keep it going, visit <a href="http://activesaferoutes.ca/resources/walking-and-wheeling-campaign-resources/">http://activesaferoutes.ca/resources/walking-and-wheeling-campaign-resources/</a></p> 